

End of Year Gifts Design, Develop & Deliver by

easiro



Introduction

*This presentation is thoughtfully curated into **three distinct tiers** :*

***Tier 1, Tier 2, and Tier 3** each offering multiple premium product options.*

Let's explore this beautiful and versatile gifting range, specially customized with deep understanding of the value it holds for the brand and people.



TIER. NO 1

- Option No 1 : Travel Theme
- Option No 2 : Health & Wellness Theme
- Option No 3 : Eco- Friendly Theme
- Option No 4 : Home & Lifestyle Theme
- Option No 5 : Office & Tech Theme



Option no 1 : Travel Theme

HERO PRODUCT : LEATHER - LAPTOP BRIEFCASE



A SLEEK AND DURABLE LAPTOP BRIEFCASE DESIGNED FOR MODERN PROFESSIONALS — COMBINING FUNCTIONALITY, STYLE AND EVERYDAY CONVENIENCE.



ADDITIONAL PRODUCTS



LEATHER CARD HOLDER



LEATHER PASSPORT HOLDER



LEATHER TRAVEL POUCH



LEATHER LUGGAGE TAG



PERSONALISATION & CUSTOMISATION



Unique **Scroller-style Greeting / Thank You Cards** for a creative twist

Other Additional Options :

- **Product Personalization with Names or Initials** for a meaningful touch
- Thoughtful messages printed on **Seed Paper** or **Handmade Paper**
- **Personalized Tags, Greeting Cards, Handwritten Thank You Cards & Letter**
- Design & Colors customized as per your brand guidelines & communication requirement.



PACKAGING



Personalized Jewelry Box with a **branded sleeve** for a premium unboxing experience.

Additional Packaging :

Each additional item will be packed in a **drawstring potli** to maintain elegance and uniformity.

Hero products will be packaged in **customized canvas drawstring bags** with branding.

A touch of festivity with a **Christmas-themed element** added inside the packaging.



Option no 2 : Health & Wellness Theme

HERO PRODUCT : CLASSIC AQUA-REMINDER

- **BOTTLE DRINKING REMINDERS:**
 - SINGLE COLOR (ANY RGB) GLOW ALERT
 - TONE BASED AUDIO ALERT
 - CUSTOMIZABLE REMINDING FREQUENCY: 15 MIN, 30 MIN, 1 HR, 2HR
- AUTOMATIC HYDRATION TRACKING
- **MOBILE APP:**
 - NOTIFICATIONS AS DRINKING PROMPTS
 - PERSONALIZED GOAL
 - CALENDAR STREAKS
 - REWARD BADGES
- USB TYPE-C CHARGING & 30 DAYS BATTERY LIFE
- SINGLE LAYER STAINLESS STEEL BOTTLE BODY
- WATER RESISTANT, IP6X RATED
- MATTE FINISH



ADDITIONAL PRODUCTS



DIGITAL WEIGHING MACHINE

- BLUETOOTH CONNECTIVITY - SYNCs EFFORTLESSLY WITH YOUR SMARTPHONE FOR REAL-TIME TRACKING.
- A STYLISH ADDITION TO YOUR HOME OR GYM SPACE.
- CONNECT WITH THE MOBILE APP & MONITOR YOUR PROGRESS
- FITDAYS APP SUPPORT
- COMPATIBLE WITH IOS & ANDROID



ADDITIONAL PRODUCTS



DIGITAL BP MONITOR

- Large & Clear LCD Display
- One-Touch Operation
- Dual User Memory
- Clinically ACCURATE Measurements
- Type-C USB Charging Port
- Premium Carry Case Available.
- Backed by 2 Years Warranty
- WHO Indicator Support



ADDITIONAL PRODUCTS



2 ROSE CANDLES IN A COCONUT BOWL IN BOX



ROUND GYM DUFFLE BAG



PACKAGING



Hero Product + Additional Items packed in a Multi-color printed box with handle for a stylish and premium unboxing experience.

Additional Packaging :

Each additional item will be packed in an individual box packaging.

Hero products will be packaged in **customized canvas drawstring bags** with branding.

A touch of festivity with a **Christmas-themed element** added inside the packaging.



PERSONALISATION & CUSTOMISATION



3D Pop-Up Greeting Card

Other Additional Options :

- **Product Personalization** with **Names or Initials** for a meaningful touch
- Thoughtful messages printed on **Seed Paper** or **Handmade Paper**
- **Personalized Tags, Greeting Cards, Handwritten Thank You Cards & Letter**
- Design & Colors customized as per your brand guidelines & communication requirement.



Option no 3 : Eco – Friendly Theme

HERO PRODUCT : CYPRESS



CYPRESS - 6 IN 1 WIRELESS CHARGING JUNCTION FOR PHONE, EARBUDS & WATCH ALONG WITH CLOCK & LAMP.



ADDITIONAL PRODUCTS



SEED PAPER NOTEBOOK



SEED PEN & PENCILS



CORK LUGGAGE TAG



BIO-HUSK DESK ORGANIZER



ADDITIONAL PRODUCTS



COFFEE FIBER ECO FRIENDLY MUG



BAMBOO SPEAKER



FLORAHIDE CARD HOLDER



PERSONALISATION & CUSTOMISATION



Greeting / Thank You Cards in a unique Wooden Frame.

Other Additional Options :

- Notebook with customized Belly Band & Bookmark.
- **Product Personalization** with **Names or Initials** for a meaningful touch
- Thoughtful messages printed on **Seed Paper** or **Handmade Paper**
- **Personalized Tags, Greeting Cards, Handwritten Thank You Cards & Letter**
- Design & Colors customized as per your brand guidelines & communication requirement.



PACKAGING



Handmade boxes are built on strong iron frames and are handwoven using natural & up-cycled sustainable materials.

Additional Packaging :

Each additional item will be packed in a **drawstring potli** to maintain elegance and uniformity.

Hero products will be packaged in **customized canvas drawstring bags** with branding.

A touch of festivity with a **Christmas-themed element** added inside the packaging.



Option no 4 : Home & Life-Style Theme

HERO PRODUCT : OPTION 1 - DUFFLE BAG



DUFFLE BAG WITH SHOE COMPARTMENT FOR SMART AND ORGANIZED TRAVEL.



HERO PRODUCT : OPTION 2 – PREMIUM BAR SET



A PREMIUM BAR SET CRAFTED FROM HIGH-QUALITY STAINLESS STEEL AND ELEGANTLY ARRANGED ON A BIOHUSK TIMBER BASE—MADE FROM 96% AGRICULTURAL WASTE. INCLUDES TIN-TIN SHAKER, PEG MEASURE, MUDDLER, SPOON, STRAINER, 4 POURERS, AND WINE OPENER. DURABLE, STYLISH, AND SUSTAINABLY DESIGNED FOR THE MODERN LIFESTYLE.



ADDITIONAL PRODUCTS



PRO VACUUM CLEANER

- VACUUM CLEANER FOR HOME AND CAR WITH BLOWER & DUSTER
- MULTIPLE ATTACHMENTS
- MINI HANDHELD
- RECHARGEABLE CORDLESS WIRELESS VACUUM 9000PA 130W 150ML.



ADDITIONAL PRODUCTS



HUT SHAPE CORK PLANTER

CHARMING HUT-SHAPED
PLANTER MADE FROM
NATURAL CORK – A UNIQUE
AND ECO-FRIENDLY DÉCOR
PIECE.



ADDITIONAL PRODUCTS



2 IN 1 FRAME + TRAY BOX

HANDCRAFTED 2-IN-1
WOODEN BOX – DOUBLES AS
A TRAY AND MIRROR FRAME
FOR VERSATILE ELEGANCE.



PACKAGING



Multi-color rectangular magnetic box.

Additional Packaging :

Each additional item will be packed in an individual box packaging.

Hero products will be packaged in **customized canvas drawstring bags** with branding.

A touch of festivity with a **Christmas-themed element** added inside the packaging.



PERSONALISATION & CUSTOMISATION



3D Pop-Up Greeting Card

Other Additional Options :

- **Product Personalization with Names or Initials** for a meaningful touch
- Thoughtful messages printed on **Seed Paper or Handmade Paper**
- **Personalized Tags, Greeting Cards, Handwritten Thank You Cards & Letter**
- Design & Colors customized as per your brand guidelines & communication requirement.



Option no 5 : Office & Tech Theme

HERO PRODUCT : SHIMMER



A MULTI-FUNCTIONAL WIRELESS CHARGING STATION WITH BUILT-IN DUAL ALARM CLOCKS WITH SNOOZE & CALENDAR, TEMPERATURE & HUMIDITY.



ADDITIONAL PRODUCTS

PULSE 2-in-1 pen stand with a smart radiation-reduction handset.



Features a retro-style vertical dock, connects with 2 devices, and offers 4-in-1 controls to answer, reject calls, and manage media – all while keeping your desk stylish and organized.



ADDITIONAL PRODUCTS

PREMIUM DESKMAT



Upgrade your workspace with our premium desk mat – crafted for comfort, productivity, and style.

It protects against spills and scratches while keeping your desk organized and clutter-free.



ADDITIONAL PRODUCTS

NEBULA EARTH SHAPED MOOD LIGHT SPEAKER



A Multifunctional Desk Essential
Experience sound, light, and organization in one!

This unique wireless speaker features a soothing color-changing mood light, dual-slot pen holder, and phone holder – all in an elegant earth-shaped design.

Perfect for enhancing your workspace vibe while keeping things organized and functional.



PACKAGING



Inner – 1st drawer view

WATCH + TIE ORGANISER BOX WITH DRAWERS.
Hero Product + Additional Items packed in a Multi-color printed box.

Additional Packaging :

Each additional item will be packed in an individual box packaging.

Hero products will be packaged in **customized canvas drawstring bags** with branding.

A touch of festivity with a **Christmas-themed element** added inside the packaging.



PERSONALISATION & CUSTOMISATION



Unique **Scroller-style Greeting / Thank You Cards** for a creative twist

Other Additional Options :

- **Product Personalization with Names or Initials** for a meaningful touch
- Thoughtful messages printed on **Seed Paper** or **Handmade Paper**
- **Personalized Tags, Greeting Cards, Handwritten Thank You Cards & Letter**
- Design & Colors customized as per your brand guidelines & communication requirement.



Thank You

The logo for easiro, featuring the word "easiro" in a bold, yellow, serif font. The letter "i" has a small, curved yellow arrow above it, and the letter "r" has a similar arrow below it, both pointing upwards and to the right.

We truly appreciate your time and consideration.

Please feel free to share your feedback, or reach out to us with any doubts or queries we're always here to assist you every step of the way!



+91 9619 04 04 71 / +234 706 627 6781



www.easiro.com



piyush@easiro.com

