

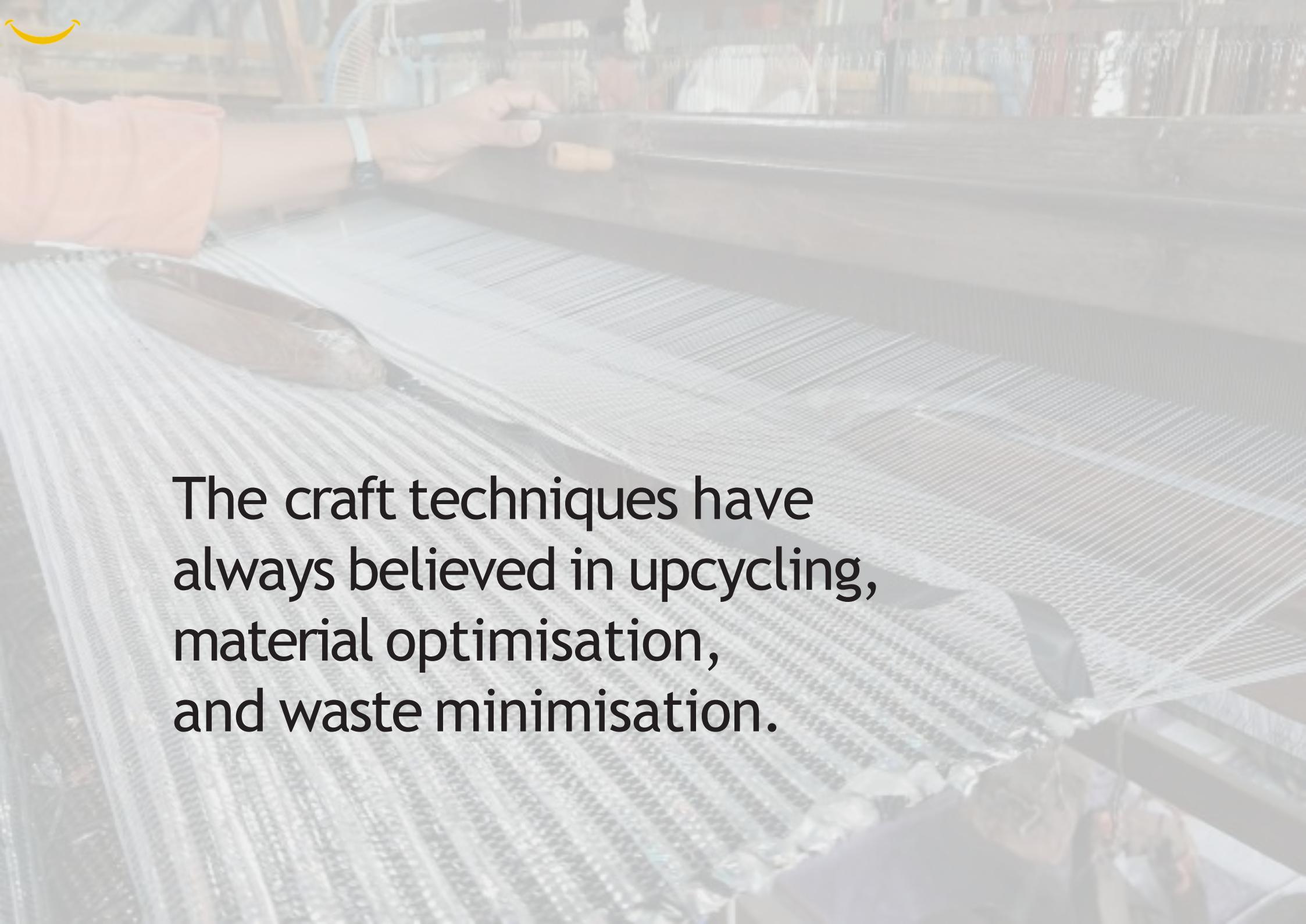


Crafted with Purpose

This collection is made from upcycled plastic, handwoven using traditional Charkhas and looms by skilled women and youth from humble communities.

Blending sustainability with timeless Indian craftsmanship, each piece supports artisan empowerment and celebrates conscious living.

Let's reconnect with our roots and make a meaningful impact — one handcrafted piece at a time.



The craft techniques have
always believed in upcycling,
material optimisation,
and waste minimisation.



What is upcycled?

Upcycles single-use waste plastic into beautifully hand-woven fabrics making patterns by mix-matching the available plastic colours in their original form. These fabrics are then hand-crafted into a wide range of daily utility products like Hand Bags, Office Bags, Gym & Yoga Bags, School Accessories and Home Decor.

Note: Colours & patterns may vary at the time you place an order, depending on the availability of our raw material i.e. waste plastic.

UPCYCLE 4 kinds of single-use and difficult-to-recycle waste plastic, like



Multi-layered food & household wrappers



Plastic/Polythene Bags



Gift Wrappers



Mylar films of old Audio/Video Cassette tapes.



The upcycled and handcrafted products



Beach Bag

Impact: 40 to 50 less plastic bags.

Capacity: 8 to 10 kgs

Dimensions: 20" x 5" x 15" (l x b x h)



Classic Tote

Impact: 35 to 40 less plastic bags.

Capacity: 6 to 8 kgs

Dimensions: 16" x 3.5" x 15" (l x b x h)



Hobo Tote

Impact: 30 to 40 less plastic bags.

Capacity: 4 to 5 kgs

Dimensions: 11.5" x 5.5" x 16.5" (l x b x h)



Book Tote

Impact: 30 to 40 less plastic bags.

Capacity: 4 to 5 kgs

Dimensions: 11.5" x 15" x 5.5 "(l x b x base)



Duffle Bag

Impact: 40 to 45 less plastic bags.

Capacity: 6 to 8 kgs

Dimensions: 18" x 7" x 8" (l x b x h)





Sling Bag

Impact: 40 to 50 less plastic bags.

Dimensions: 8.5" x 6.5" x 2.5" (l x b x b)



Lunch Bag

Impact: 20 to 25 less plastic bags.

Capacity: 1 to 2 kgs

Dimensions: 9" x 10" x 6" (l x b x h)



Fanny Pack

Impact: 15 to 20 less plastic bags.

Dimensions: 11.5" x 10" x 4" (l x b x h)



Cross-Body Bag

Impact: 15 to 20 less plastic bags.

Dimensions: 11.5" x 10" x 4" (l x b x h)



Mini Backpack

Impact: 30 to 40 less plastic bags.

Capacity: 4 to 5 kgs

Dimensions: 13" x 5" x 11" (l x b x h)



Laptop Backpack

Impact: 50 to 55 less plastic bags.

Capacity: 6 to 8 kgs

Dimensions: 18" x 5" x 12.5" (l x b x h)



Laptop Bag

Impact: 40 to 50 less plastic bags.

Dimensions: 16" x 11.5" x 2" (l x b x b)

Customized sizes available.





Laptop Sleeve

Impact: 30 to 40 less plastic bags.

Suitable for 14" Laptops.

Dimensions: 14" x 10" (l x b)

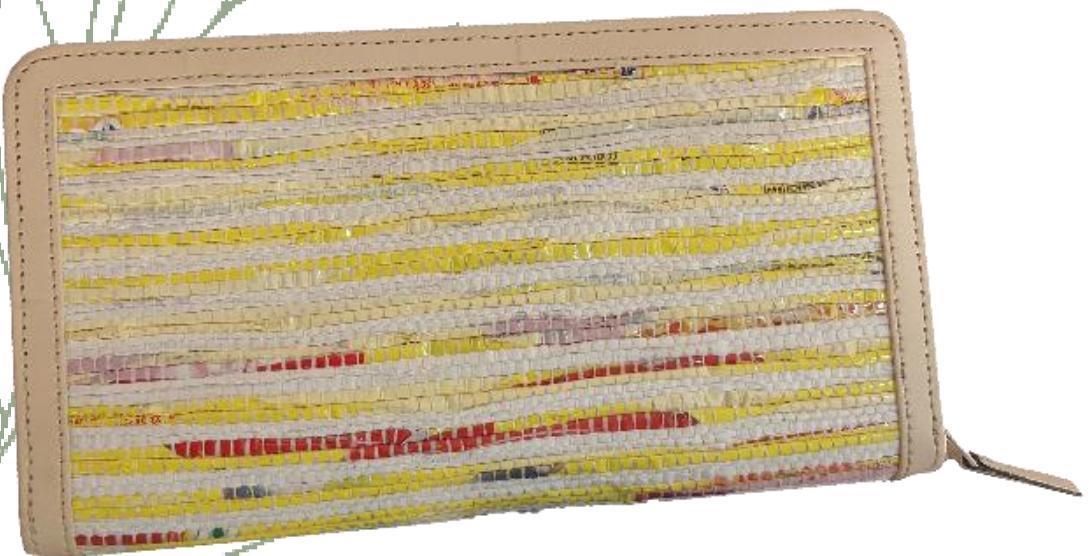
Customized sizes available.



Wallet

Impact: 7 to 10 less plastic bags.

Dimensions: 4.5" x 3.5" (l x b x h)



Women's Wallet

Impact: 10 to 15 less plastic bags.

Dimensions: 8" x 4" x 0.75" (l x b x d)



Utility Pouch

Impact: 10 to 12 less plastic bags.

Dimensions: 9"x 8" x 2" (l x h x b)



Pencil Pouch

Impact: 10 to 12 less plastic bags.

Dimensions: 8.5" x 2" x 2" (l x b x h)



Diary Cover

Impact: 8 to 10 less plastic bags.

Suitable for an A5 size book.

Dimensions: 10" x 7" (l x b)

Diary sold separately.



Yoga Mat Bag

Impact: 35 to 40 less plastic bags.

The bag can fit 1 yoga mat and 1l bottle.

Dimensions: 29" height, 6.5" diameter,
8.5" x 5" pocket in the front



Foldable Tray

Impact: 12 to 15 less plastic bags.

Capacity: 1 to 2 kgs

Dimensions: 9" x 9" x 4" (l x b x h)

Customized sizes available.



Artist Pouch

Impact: 20 to 22 less plastic bags.

Capacity: 1 to 2 kgs

Dimensions: 9" x 12" (l x b)



Cutlery Kit

Impact: 10 to 15 less plastic bags.

Dimensions: 11.5" x 3" (l x h)



Passport Holder

Impact: 7 to 10 less plastic bags.

Dimensions: 5.5" x 4.25" (l x b)



Keychain

Impact: 5 to 10 less plastic bags.

Dimensions: 3.5" x 1.5" (l x b)





Photo Frame

Impact: 7 to 10 less plastic bags.

Dimensions: 9" x 6" (l x b)



Table Runner

Impact: 20 to 25 less plastic bags.

Capacity: 8 to 10 kgs

Dimensions: 60" x 11" (l x b)



Table Mats

Impact: 25 to 30 less plastic bags.

Set of 2.

Dimensions: 18" x 12"

Set of 4, 6 and more also available.



Planters

Impact: 12 to 20 less plastic bags.

Small Planter:

Dimensions: 5.5"height, 4.5" x 4.5"base

Big Planter:

Dimensions: 10"height, 8" x 8"base

Price: ₹ 650/-

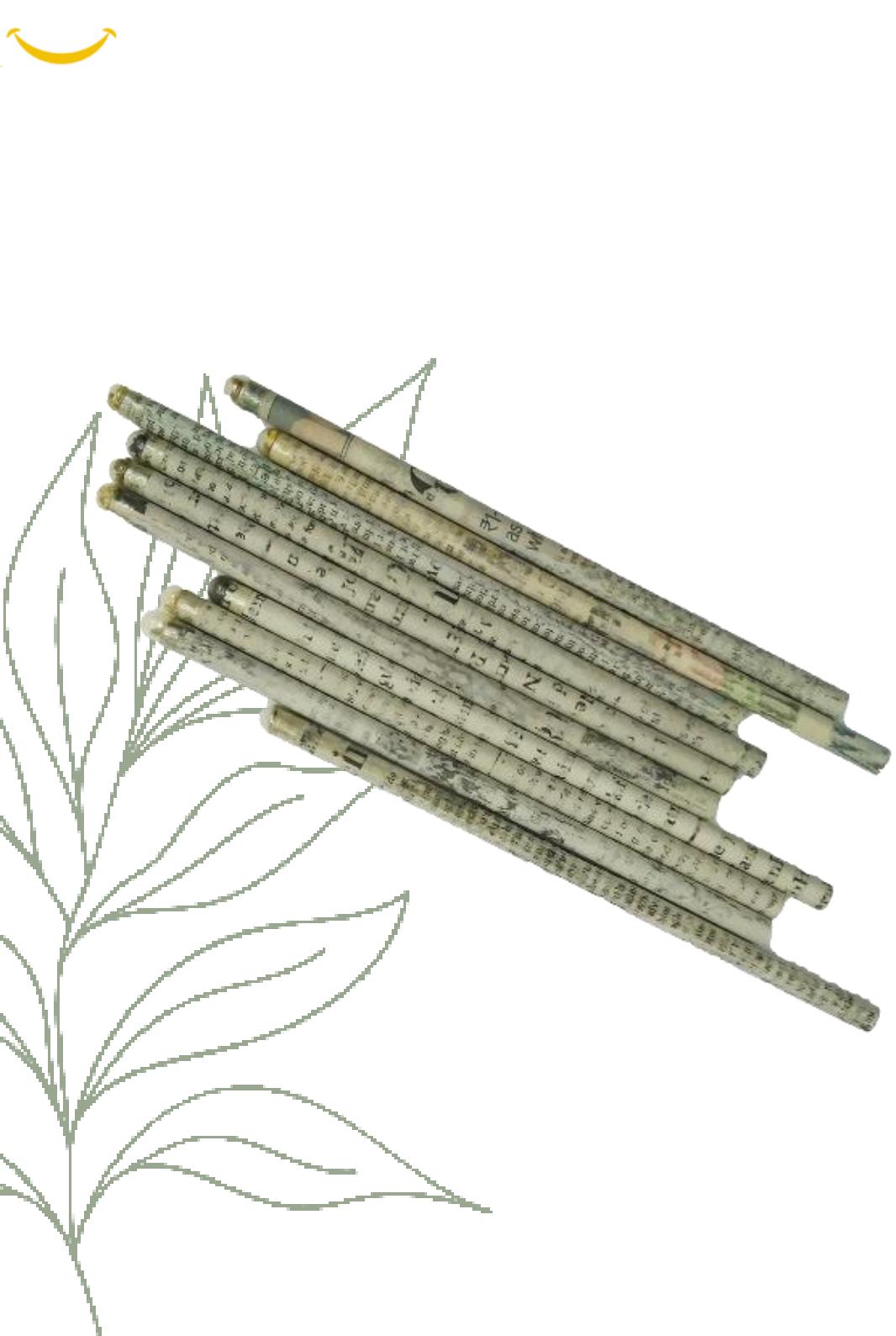
Customized sizes available.



Seed Colour Pencils

Set of 10 plantable seed pencils

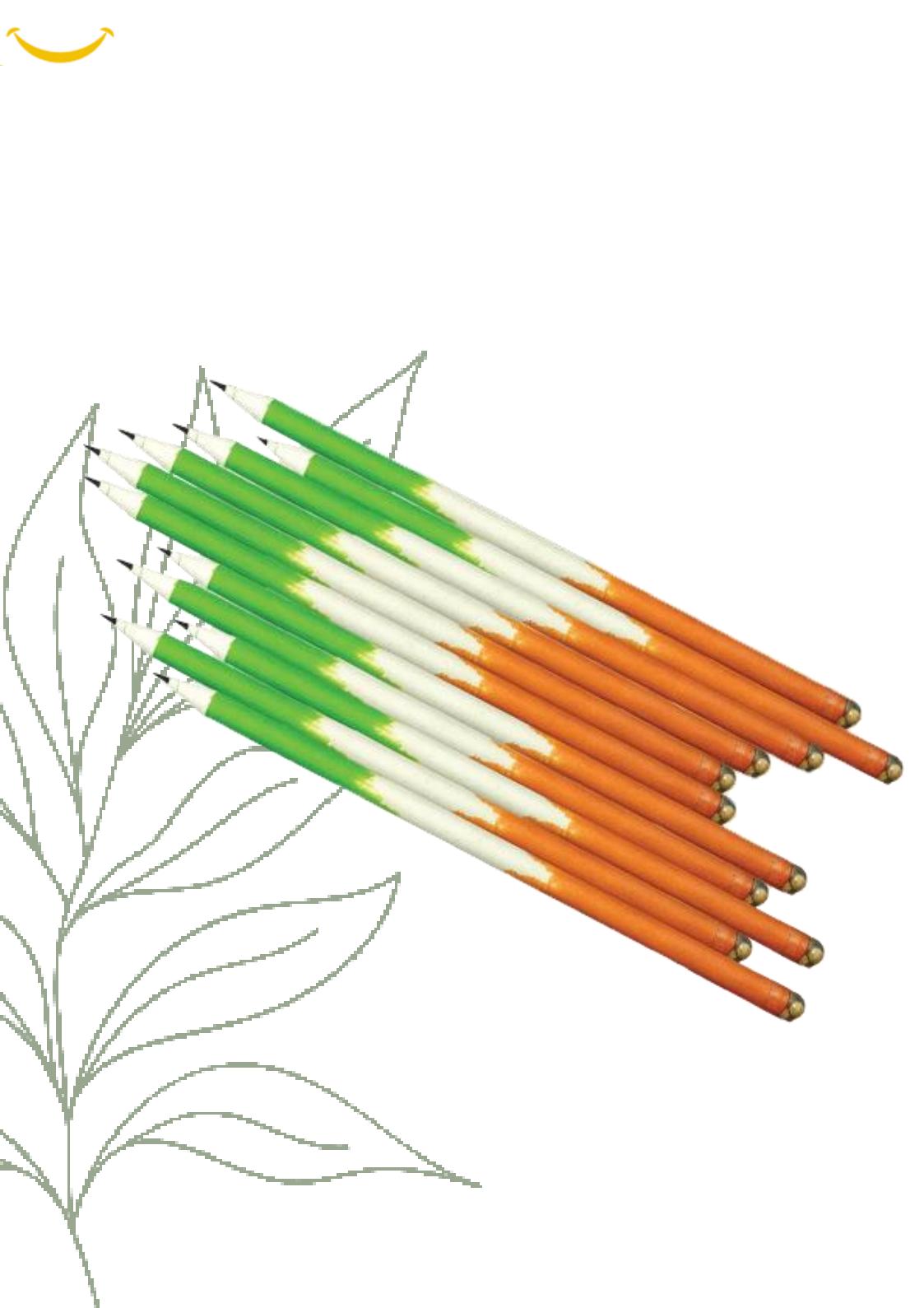
Dimensions: 7.5" (L)



Recycled Paper Seed Pencils

Set of 10 plantable seed pencils

Dimensions: 7.5" (L)



Tricolour Seed Pencils

Set of 10 plantable seed pencils

Dimensions: 7.5" (L)



Gift Vouchers

Customised denominations available
as per requirement.



Thank You

We hope this collection inspires mindful choices.

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